

VISDECO SERVICE RATES



Graphic Design

- *Logo Design*: \$30 hr (\$300 project minimum)
 - \$1000 to own the project file
- *Other Design or Promo Materials*: \$30 hr

Website Development

- *Site Setup*: \$100 fee
 - SEO, page analytics, metadata, domain transfer/setup
- *Site Design & Building*: \$50 hr
 - plan site layout and overall look + time spent building and publishing the website
- *Website Maintenance*: \$30 hr
 - add/remove content from site, minor changes, corrections or additions to layout.

Photography

- *Commercial Photography*: \$100 first hour, \$30 each additional hour
 - products, venue, promotional footage
- *Event Photography/Coverage*: \$80 hr
- *Headshot Photography*:
 - 1 hr | 2 looks | 2 edited photos - \$160
 - 1.5 hr | 3 looks | 3 edited photos - \$230

Video Production

- *Filming*: \$70 hr
- *Editing*: \$70 hr

Public Relations

rate determined by the number of key employees, plus the duration and scale of the project.

- *Campaigns*
- *Advisement/Customer Relations*

Consulting

- *Office Visit*: \$30 hr
 - Time spent, on location, for business purposes
 - Conference/Business calls >20 min

All on-location services may be subject to an additional mileage fee